Nexus Scale

MEDIA KIT · NOV 2026

Creators your buyers follow.

Nexus Scale is a creator agency. We match brands with Instagram creators in three language markets. You approve the creator, the script and the final video.

- **7 creators, 2.1M followers**
  Combined Instagram audience
- **3 language markets**
  Portuguese · Spanish · English
- **One contact, one invoice**
  The partners run every account

ROSTER · AI AND TECH CREATORS

	MARKET	FOCUS	FOLLOWERS	HIGHLIGHT
01	Brazil · Portuguese	AI tools and news	**477K**	23.3M views in 30 days
02	Brazil · Portuguese	A new AI tool every day	**246K**	Reels, TikTok and Shorts
03	Brazil · Portuguese	AI for a mainstream audience	**587K**	Reposted on six networks
04	Brazil · Portuguese	AI, games and software	**125K**	16.3% engagement
05	Latin America · Spanish	AI and tech products	**287K**	3.1M views in 30 days
06	Spain + LatAm · Spanish	AI tools and tutorials	**323K**	643K across platforms
07	English-speaking · English	AI and coding for beginners	**136K**	88% aged 18 to 44

THE PACKAGE

One video, ready to run as an ad.

- 1 Instagram Reel in the creator's own voice
- Ad code and paid usage rights
- Link in bio
- Comment automation that sends your link by DM
- 2 rounds of review

HOW IT WORKS

01 Goal
You set the result and the budget.

02 Shortlist
2 or 3 creators with their numbers.

03 Production
You approve script and final cut.

04 Results
Report plus the ad code.

No retainer. Start with one video. **Quoted per campaign.** One invoice, paid before the video goes live. **No promised views:** you see real numbers before you approve.

Tell us what you want to reach.

Send your product, target market and a rough budget. We reply with the creators we would propose.

clara@nexusscalee.com

Figures reported by each creator or seen on the public profile, 29 Oct to 13 Nov 2026; sources on each creator page. Not independently audited and not a promise of results.



BRAZIL · PORTUGUESE

AI tools and news.

Builds with AI and shows what is practical, what is impressive and what is coming next, for a Brazilian audience.

23.3M
VIEWS · 30 DAYS

8.0M
VIEWERS · 30 DAYS

477K
INSTAGRAM FOLLOWERS

TOP COUNTRIES

Brazil	89.6%
Portugal	3.8%
United States	1.0%
Angola	0.9%

AGE

18–24	6.5%
25–34	26.0%
35–44	31.0%
45–54	21.8%
55–64	10.0%

GENDER

Men **68.7%** Women **31.3%**

WHERE THE VIEWS COME FROM

Reels	13M
Posts	10M

Want this creator on your launch?

Tell us your product and market. We reply with availability and a price for the package.

clara@nexusscalee.com

Instagram Insights screenshots shared by the creator on 12 Nov 2026 (last 30 days). Not independently audited and not a promise of results.

BR

BRAZIL · PORTUGUESE

A new AI tool every day.

Shows a new AI tool every day in Portuguese and publishes each video on Reels, TikTok and YouTube Shorts.

246K
INSTAGRAM FOLLOWERS

88%
AUDIENCE IN BRAZIL

3
PLATFORMS PER VIDEO

TOP COUNTRIES

Brazil	88.0%
Portugal	2.5%
Angola	1.9%
United States	1.8%

AGE

25–34	29.8%
35–44	26.6%
Other ages	43.6%

BRAND SEEN ON THE PROFILE

Dreamina

Each video goes out on Reels, TikTok and Shorts.

Want this creator on your launch?

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clara@nexusscalee.com

Audience figures sent by the creator by email on 13 Nov 2026; followers seen on the public profile the same day. Not independently audited and not a promise of results.

BRAZIL · PORTUGUESE

BR

AI for a mainstream audience.

The largest profile in the roster: artificial intelligence for a broad Brazilian audience, reposted across six networks.

587K
INSTAGRAM FOLLOWERS

80.1%
AUDIENCE IN BRAZIL

64%
AGED 25 TO 44

TOP COUNTRIES

Brazil	80.1%
Portugal	2.5%
United States	1.9%

AGE

25–44	64.0%
Other ages	36.0%

GENDER

Men **72.3%** Women **27.7%**

IN THE PACKAGE

Networks per video	6
Link in bio	30 days
Ad code	90 days

Want this creator on your launch?

Tell us your product and market. We reply with availability and a price for the package.

clara@nexusscalee.com

Audience figures and package terms sent by the creator's team by email on 13 Nov 2026; followers seen on the public profile the same day. Not independently audited and not a promise of results.

BR

BRAZIL · PORTUGUESE

AI, games and software.

AI explained next to games, courses and software, for a young Brazilian audience that tries the tools.

16.3%	28K	125K
ENGAGEMENT RATE	AVERAGE VIEWS PER VIDEO	INSTAGRAM FOLLOWERS

REPORTED BY THE CREATOR

Accounts reached	4.5M
Views in 90 days	10M
Average views per video	28K
Engagement rate	16.3%

Want this creator on your launch?

Tell us your product and market. We reply with availability and a price for the package.

clara@nexusscalee.com

Figures sent by the creator's management by email on 13 Nov 2026; followers seen on the public profile the same day. Not independently audited and not a promise of results.



LATIN AMERICA · SPANISH

AI and tech products.

Software engineer who turns AI, software and tech products into clear, entertaining stories for a Spanish-speaking community.

3.1M
VIEWS · 30 DAYS

759K
VIEWERS · 30 DAYS

287K
INSTAGRAM FOLLOWERS

TOP COUNTRIES

Chile	44.7%
Mexico	11.0%
Argentina	7.9%
Venezuela	7.8%
Colombia	6.4%

AGE

25–34	21.5%
35–44	36.3%
45–54	25.2%
Other ages	17.0%

GENDER

Men **60.3%** Women **39.7%**

BRANDS IN HER MEDIA KIT

HeyGen · APOB AI · HP

Most viewed video: 41.5M views.

Want this creator on your launch?

Tell us your product and market. We reply with availability and a price for the package.

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Figures from the creator's own media kit, based on Instagram Insights of 29 Oct 2026 (last 30 days). Not independently audited and not a promise of results.



SPAIN + LATAM · SPANISH

AI tools and tutorials.

Explains AI tools and trends in plain Spanish, with tutorials people can try, on Instagram, TikTok and YouTube.

643K
FOLLOWERS · ALL PLATFORMS

323K
INSTAGRAM FOLLOWERS

312K
TIKTOK FOLLOWERS

TOP COUNTRIES

Spain	17.8%
Mexico	16.0%
Colombia	12.3%
Argentina	9.6%
Chile	8.2%
Peru	6.3%

AGE

18–24	8.9%
25–34	28.2%
35–44	33.1%
45–54	19.8%
55–64	6.2%

GENDER

Men **82.2%** Women **17.8%**

BRANDS IN THEIR MEDIA KIT

Gamma · InVideo · OpusClip · Wondershare · Writesonic · Plaud AI · Abacus.AI · Temu

Want this creator on your launch?

Tell us your product and market. We reply with availability and a price for the package.

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Figures from the creator's own media kit, synced 12 Nov 2026 (Instagram, last 30 days). Not independently audited and not a promise of results.

ENGLISH-SPEAKING · ENGLISH

EN

AI and coding for beginners.

Teaches beginners to use AI agents, prompts and coding tools in English, for a young international audience.

136K
INSTAGRAM FOLLOWERS

88%
AGED 18 TO 44

14.6%
UNITED STATES, TOP COUNTRY

TOP COUNTRIES

United States	14.6%
Other countries	85.4%

AGE

18–44	88.0%
Other ages	12.0%

GENDER

Men **62.5%** Women **37.5%**

GOOD TO KNOW

Language	**English**
Audience	**International**
Largest country	**United States**

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Audience figures shared by the creator in Nov 2026; followers seen on the public profile on 12 Nov 2026. Not independently audited and not a promise of results.